



SIMPLE PAINTMAKING INSTRUCTIONS

BINDER + DISPERSION = PAINT

BINDER + DISPERSION + THICKENER #1= THICK PAINT

- 1) **Start with the BINDER to determine the volume of paint you would like to make. Pour desired amount of binder into a container.**
The type of binder you choose will determine the surface sheen of your paint, i.e. glossy/matte
- 2) **Tap the bottom of your dispersion (A.K.A pure pigment concentrate) on a hard surface to loosen contents. Shake well before use.** Our dispersions are pure and contain no fillers or resins. Some settling may occur. Be sure to regularly shake your dispersions, especially heavier pigments such as cadmiums or cobalts. Pigment dispersions used without a binder will dry back into a powder.
The type of pigment you choose will determine the transparency or opacity of your paint
Please refer to our 8 Page Chart for ratings and for a visual reference.
- 3) **Add a squirt of dispersion to your binder and stir until color is evenly dispersed.**
IMPORTANT: By nature, all pigments have different tinting strengths and transparency/opacity ratings. Dispersions usually make between 8-16 times their volume (i.e. a 1oz. of any of our pthalo pigments will make approximately 16oz. of paint). You can use less dispersion when making a glaze and more dispersion to reach full saturation. Full saturation is achieved when paint resembles the color of the dispersion in the bottle. Keep in mind that acrylic is milky when wet, and dries clear. Your paint will dry a few shades darker, so we recommend painting a test swatch first.

TO MAKE THICK PAINT: Add a squirt of thickener #1 to your paint. Stir rapidly and evenly in one direction around the perimeter of the container (as if you were a machine) until your paint is thick and smooth. It is best to gradually add thickener by starting with one squirt, and adding more until you are satisfied with the viscosity. If too much thickener is added, your paint could become shocked, making it too thick/unusable. Thickener #2 can be added *after* thickener #1 to give acrylic paint a tar-gel/self-leveling effect. Use thickener #2 in urethane to thicken it without losing self-leveling effects.

TO MAKE METALLIC/PEARLESCENT PAINT: Add approximately 5-10% (depending on the effect you are looking for) super shine silver, liquid gold, or liquid pearl to your binder. These liquid effect pigments look wonderful on their own and when paired with transparent pigments. Try adding transparent colors one drop at a time to your super shine/liquid gold/liquid glass pearl

and binder mixture. You can also add the liquid silver/gold/pearl to already existing water-based paint. Keep in mind that opaque pigments will mask the effect. Transparent pigments work best.
Metallic/pearlescent paint should be made with a glossy binder to maximize pearlescent/metallic effect

GUERRA PAINT AND PIGMENT
510 E 13th Street
New York, NY 10009
OPEN MONDAY-SATURDAY 12-7pm
CALL US WITH ANY QUESTIONS: (212) 529-0628